



PRESS RELEASE
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PH1WD's new Pasig real estate project to provide great value for future residents



LF: Megawide Vice-Chairman Louie Ferrer, ECTA Principal Architect Edward Tan, PH1WD President Gigi Alcantara, Megawide Chairman & CEO Edgar Saavedra, Velfox Gen. Manager Charlie Lee, Velfox Treasurer Richard Lee, Megawide Foundation Executive Director Tata Saavedra, and PH1WD AVP for Project Dev't Spike Ching

PH1 World Developers (PH1WD)—the real estate development arm of engineering and infrastructure conglomerate Megawide Construction Corporation (Megawide)—broke ground last May 29, 2024 for its newest development in the City of Pasig and fourth (4th) vertical development in total. The project is expected to further disrupt conventional residential living in the Eastern side of Metro Manila and promote a dynamic community in the environs of Pasig and Marikina Cities.

The project – which was made possible through a joint venture with the landowners, Velfox Manufacturing Corporation – will be the first residential condominium in the area to offer extra space, at no extra cost for property buyers.





According to PH1WD President Gigi Alcantara, the project, which sits on a 10,000-square meter property, will consist of two phases and will be complemented by a host of amenities to be built on a podium-like structure.

Like PH1WD's recent residential projects, Megawide will undertake the engineering aspect of the project property, with its innovative Precast and Construction Solutions (PCS) expertise.

"Each individual unit will incorporate Megawide's patented "AddLoft Technology," which increases the total volume of livable space by almost 40%, maximizing high ceilings, anchored on an innovative loft design and engineering methodology," Alcantara explained.

"This is what we envision extraordinary 'condo living' to be: living spaciouly, but affordably. We at PH1WD consider this as another one of our positive disruptions, courtesy of Megawide's engineering excellence and innovation DNA in designing and constructing modern living spaces. Having Megawide as our parent and contractor, at the same time, assures potential unit owners of First-World quality, consistency, and durability in every product," she added.

PH1WD and Megawide officials graced the groundbreaking rites together with Edward Co Tan + Architects (ECTA)'s Architect Edward Tan; Velfox Manufacturing Corp.'s General Manager Charlie Torres Lee and Treasurer Richard Torres Lee. ###

About PH1WD

PH1 World Developers (formerly MySpace Properties Inc.) is a real estate company that aims to disrupt property development conventions through innovation and engineering technology. It currently has projects in the vertical and horizontal segments. Its first project was The Hive Residences in Taytay, Rizal. It is currently developing My Enso Lofts in Timog, Quezon City and Modan Lofts in Taytay. Its first horizontal offering, Northscapes San Jose Del Monte, is currently in development.

