



PRESS RELEASE
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PH1 World Developers bolsters DHSUD housing targets with groundbreaking of Imus, Cavite 4PH project



(L-R: PH1WD General Manager for Horizontal Developments Eric Gregor Tan, DHSUD Undersecretary Roland Samuel Young, DHSUD Undersecretary Garry De Guzman, Cavite 3rd District Congressman Hon. Adrian Jay Advincula, DHSUD Secretary Jose Rizalino Acuzar, Imus Mayor Hon. Alex Advincula, Megawide Chairman & CEO Edgar Saavedra, PH1WD President Gigi Alcantara, Tata Saavedra, and Imus Vice Mayor Hon. Homer Saquilayan)

PH1 World Developers (PH1WD) – the real estate arm of Megawide Construction Corp. (Megawide) – broke ground for a mid-rise condominium development in Imus City, Cavite under the Government’s “Pambansang Pabahay Para sa Pilipino Housing (4PH) Program.” The ceremony was attended by PH1WD and Megawide officials, Secretary Jose Rizalino “Jerry” Acuzar of Department of Human Settlements and Urban Development (DHSUD), and Mayor Alex “AA” Advincula of Imus City, Cavite.

The project involves the construction of a five-tower, 1,100-unit mid-rise residential community inside a 1.3-hectare property. Located at the heart of one of Cavite’s sprawling districts and a mere 400 meters from the New Imus City Hall in Barangay Malagasang 1-G, the future development is expected to offer convenience, accessibility, and mobility, not to mention the exciting opportunities it presents.

“Public-private sector collaboration of these kinds are very encouraging, especially those focusing on underserved segments, such as housing. We believe that this residential development will benefit both





Imuseños in the immediate locality and potential residents from Southern Tagalog and Metro Manila,” said PH1 World Developers (PH1WD) General Manager for Horizontal Development Eric Gregor Tan.

Based on the contract, PH1WD will be the project owner and oversee the entire development process while engineering and infrastructure company Megawide will undertake the construction, as soon as the necessary permits and clearances are secured.

“The 4PH project of Imus City will significantly contribute to the current administration’s objective of delivering one (1) million housing units annually in support of President Marcos, Jr.’s goal to provide Filipinos with safe, decent, affordable, and sustainable housing by 2028,” Secretary Acuzar noted.

For his part, Mayor Advincula believes that this project is a success of his administration's commitment to bring forth better quality of life in the City of Imus. “This is the fulfillment we’ve been wanting for our disadvantaged countrymen. We made a promise that they would have a dignified, orderly, and safe home in a peaceful community. For that, I am delighted we have partnered with Megawide’s PH1WD to bring their quality of development to this 4PH project with the guidance of DHSUD. This also demonstrates a seal of approval to our city’s ongoing progress and future prospects,” he noted.

PH1WD is a subsidiary of engineering and infrastructure conglomerate Megawide, a consistent partner of the Philippines government in infrastructure projects such as the 10,000 public classroom units under the Public-School Infrastructure Project, the Paranaque Integrated Terminal Exchange, Mactan-Cebu International Airport, and the construction of Clark International Airport, to name a few.

The 4PH has already been rolled out and implemented in other areas and cooperation among the major stakeholders – the host LGU, the national government through the DHSUD, and the private sector developer – will be critical in replicating this model in more vicinities and key to addressing the 6.5-million nationwide housing backlog. ###

About PH1WD

PH1 World Developers (formerly MySpace Properties Inc.) is a real estate company that aims to disrupt property development conventions through innovation and engineering technology. It currently has projects in the vertical and horizontal segments. Its first project was The Hive Residences in Taytay, Rizal. It is currently developing My Enso Lofts in Timog, Quezon City and Modan Lofts in Taytay. Its first horizontal offering, Northscapes San Jose Del Monte, is currently in development.

